

From

The Director Higher Education
Shiksha Sadan, Sector-5, Haryana
Panchkula

To

1. All the Principals, Govt. Colleges in the State
2. All the Principals, Aided Colleges in the State

Memo No. KW 1/34-2015 Co (1)

Dated Panchkula, the 24/11/15

Subject:-

Theme based Cleanliness Drive from 1st -15th November 2015 as part of Swachh Bharat Mission-regarding.

Kindly refer to the subject cited above.

I have been directed to send herewith a copy of D.O. letter dated 23.11.2015 alongwith enclosures received from Principal Secretary to Govt. Haryana, Urban Local Bodies Department, Chandigarh forwarded for immediate necessary action. You are requested to launch a **“Theme based Cleanliness Drive”** at your level and action taken report may be sent to the Directorate, Urban Local Bodies, Haryana on regular basis under intimation to this Directorate.

Murali
Deputy Director -I

For Director Higher Education, Haryana
Panchkula

(5) 339-20
38-11-1

D.O. No. ...DLB/TA/10.5



Dr. Mahavir Singh, IAS

Principal Secretary to Govt. Haryana
Urban Local Bodies Department,
Chandigarh

Dated 19.11.2015

ACSHE
24.11.15

Subject:- Theme based Cleanliness Drive from 1st - 15th November 2015 as part of Swachh Bharat Mission - regarding.

Dear Sir,

I would like to draw your attention towards Government of India, Ministry of Urban Development's circular No Q-16019/1/2014-CPHEEO, dated 24th September 15 on the subject noted above, which has already been circulated vide Directorate, Urban Local Bodies, Haryana's letter dated 23.10.2015 to you for further action in the matter.

As you are aware that as part of the anniversary celebrations of the launch of Swachh Bharat Mission, the Ministry of Urban Development has started an intensive National Sanitation Drive across the country. A key feature of this sanitation drive is theme-based cleanliness drives across various sectors to be undertaken in a phased manner to re-energize and reinforce the nation's commitment to Swachh Bharat Mission. In view of this, theme based cleanliness drive may be launched at the field i.e. colleges, schools, educational institutions to rejuvenate the 'Jan Andolan' with increased awareness and higher participation from all sections of the society. The copy of the said letter received from Ministry is annexed for reference and carrying out the theme based cleanliness drive in your Department.

You would appreciate that this would not be possible without your active support. Please look into the matter personally and ensure that this theme based cleanliness drive is launched throughout the State. Further, concerned officer be directed to send the action taken report to the Directorate, Urban Local Bodies, Haryana on regular basis.

With warm regards.

(Dr. Mahavir Singh)

Sh. Vijai Vardhan, IAS,
Additional Chief Secretary to Govt. Haryana,
Higher Education, Archives, Archaeology & Museums Departments

24/11
DHE
Secy & DG (A&M)
DG/PR
DGA

ACSHE No. 5857
Dated: 24.11.15

DHE & Spl. Secy.
No. 6614
Date

R/24.11.15

No. Q-16019/1/2014-CPHEEO
Government of India
Ministry of Urban Development
{CPHEEO}

Nirman Bhawan, New Delhi
Dated 24th September, 2015

Draft Circular

Sub: Theme based Cleanliness Drive as part of Swachh Bharat Mission– reg.

On 02nd October 2014, the nation took a pledge to make our country Open Defecation Free and Clean by 02nd October, 2019. For Urban India, achieving this goal will require construction of 1 crore household toilets, 5 lakh community/public toilets seats, 100% modern and scientific management of solid waste in all 4,041 cities in our country. In the last One year, against the target to construct 25 lakh household toilets by 31st August, 2015, over 4.85 lakhs have already been constructed and construction for 12 lakh toilets is currently in progress.

2. As the mission completes its Year One, it is necessary to review the progress made so far, acknowledge the efforts undertaken by the Municipal bodies and citizens towards a Clean India and reinforce our commitment to the rest of the mission, an intensive National Cleanliness Campaign is being undertaken beginning 15th October 2015 across the nation. In addition to celebrating this important milestone, the campaign will also help rejuvenate the 'Jan Andolan' with increased awareness and higher participation from all sections of the society.

3. To ensure a continuous engagement and higher awareness among the citizens, a participatory approach to implementation of the Swachh Bharat Mission is essential. One such approach is theme-based Cleanliness drives on regular intervals, which not only keeps the mission refreshed but also allows specific challenges and opportunities to be addressed, which are specific to an area or industry. Hence, theme-based cleanliness drives will be conducted. In the first phase of this thematic intervention, the Sardar Patel United clean India drive will be held from 11th – 31st October. Subsequently, every 15 days, other theme-based interventions will be held, targeting core city spaces and areas. Depending upon the specific theme, relevant government departments and entities will be engaged to facilitate the conduct of the drives and participation by relevant stakeholders.

4. Following themes have been identified for consideration:

#	Areas / Theme	Stakeholders	Dates
1	Sardar Patel United clean India drive (Railways Stations, Metro Stations, Bus stands & stops, Auto/ Taxi stands & Airports)	M/o Road Transport and Highways, M/o Railways, M/o Civil Aviation, AAI	11 th – 31 st Oct
2	Education Institutions (Schools, Colleges, Public Libraries, Anganwadis)	M/o HRD	1 st Nov – 15 th Nov
3	Agriculture Mandis, Vegetable and Grain Markets	M/o Agriculture	16 th Nov – 30 th Nov
4	Religious Places, Tourism and Heritage sites (and surrounding areas)	M/o Tourism, M/o UD, Department of Urban Development	1 st Dec – 15 th Dec
5	RWAs	Municipal Corporations	16 th Dec – 31 st Dec
6	Underpasses, Areas under Flyovers and Main Roads	M/o Road Transport and Highways	1 st Jan – 15 th Jan
7	Cantonment boards	M/o Defence	16 th Jan – 31 st Jan
8	Water Bodies (Areas surrounding lakes, riverfronts, beaches, ghats, waterways), Recreation Parks, Play Areas, Rest Areas & other Landscapes (linked to public gatherings)	Department of Urban Development	1 st Feb – 15 th Feb
9	Hospitals and Health Centers/ Institutions	M/o Health	15 th Feb – 28 th Feb
10	Government Offices/ Buildings and other Public Institutions	All Offices	28 th Feb – 15 th Mar
11	Old cities and main markets	Municipal Corporations	15 th Mar – 31 st March

5. Concerned Ministries & Departments will develop the relevant parameters to effectively monitor the drive's progress and evaluate the outcome of the initiatives undertaken. The concerned Ministries and Departments will share the report on the parameters and outcomes and ratings of institutions with the Swachh Bharat Mission Directorate after the end of the drive.