From: Director Higher Education, Haryana, Siksha Sadan, Sector-5, Panchkula

To: All Principals,
Govt College for Women in the State,
(list attached).

Memo No. 27/69-2014 Co (1)

Subject:- Promoting Menstrual Health of women and adolescent girls by.
1. Ensuring availability of quality Sanitary Napkins through Sanitary Napkin Vending machines
2. Ensuring Safe & Environment Friendly disposal of used Sanitary Napkin through Sanitary Napkin Incinerators.

Kindly refer to the subject cited above.

I have been directed to send herewith a letter dated 1.12.2016 received from HLL Lifecare Limited, Noida for immediate necessary action.

You are requested to send your comments in this regard so that further action can be taken accordingly.

Deputy Director -I
for Director Higher Education, Haryana Panchkula
To

The Director
Higher Education
Panchkula
Haryana

Subject: Promoting Menstrual Health of women and adolescent girls by

1. Ensuring availability of quality Sanitary Napkins through Sanitary Napkin Vending Machines.

2. Ensuring Safe & Environment Friendly disposal of used Sanitary Napkin through Sanitary Napkin Incinerators

Respected Sir

HLL Lifecare Limited, is a public sector undertaking under the administrative control of the Ministry of Health & family Welfare, Government of India. Our purpose of business has been to provide quality health care products and services at affordable price to public. HLL Lifecare Limited's full-fledged Vending Business division promotes Healthy practices among Indian population by way of Women Hygiene, Healthy contraceptive practices and safe disposal of used napkin pads. We not only promote BUT also provide complete solution by providing quality products, ensuring availability at the press of button (without any hesitation and stigma) and safe / environment friendly disposal of used pads. We intend to cater to entire society for promotion of menstrual health and improve women hygiene practices and control of HIV/AIDS, rein in population growth. Our aim is to contribute to Swachch Bharat - Swasta Bharat

Vending machine is an effective and convenient mode for any time access to items like Sanitary Napkins and several other essential items. The objective of this proposal is to contribute to promote safe & hygienic sanitary practices among women/girls.

The specific objectives of the proposal is to (A) ensure easy availability of Sanitary Napkin Pads for the target girls / women thereby promote safe and hygienic sanitation practices among them and (B) to ensure safe and environment friendly disposal of used napkin pads.

HLL/RO/DM(VBD)/16-17

To

The Director
Higher Education
Panchkula
Haryana

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The specific objectives of the proposal is to (A) ensure easy availability of Sanitary Napkin Pads for the target girls / women thereby promote safe and hygienic sanitation practices among them and (B) to ensure safe and environment friendly disposal of used napkin pads.
In view of the stigma and social taboo associated with sanitary napkins, majority of the girls/women, feel embarrassed and hesitate to go to the commonly known, manned and often crowded conventional/medicine outlets for sanitary napkins, resulting in un-safe practices, and use of unhygienic materials during menstrual periods.

On other hand, Disposal of the used Sanitary Napkins has been a very common problem everywhere. Girls do not like to carry their used Sanitary Napkins or Pads to a bin in front of family and friends. The most common way she uses is, flush it into the drain. Both the above way of disposing sanitary napkins creates problems. The flushing in drain results clogging in drain and throwing in dustbins results in health related problems due to hazardous content in the used sanitary pad.

In order to tackle these problems, and to provide round the clock quality sanitary napkins, HLL proposes a novel way & solution by installing state of the art “Automated Sanitary Napkin Vending Machines” & to dispose the used Sanitary Napkin Pads, “Sanitary Napkin Incinerators”.

The detailed techno-commercial proposal including the organization profile, Product information, and financial proposal are attached herewith.

Thanking you and looking forward to your positive response,

Thanks with regards
RATNAKAR GUPTA
Deputy Manager (Vending
business) HLL Lifecare Limited
A Government of India Enterprise) B
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