

From

Directorate of Higher Education, Haryana
Shiksha Sadan, Sec-5, Panchkula

To

1. Principals of All Government Colleges of Haryana State.
2. Principals of All Government Aided Colleges of Haryana State.

Memo No. 8/4-2025 NSS (2)

Dated, Panchkula 13.06.2025

Subject:- Allotment of Milk Booth Sites to Haryana Diary Development Cooperative Federation Ltd. (HDDCF).

Kindly refer to the subject cited above.

A letter no. PS/C&S Coop./2025/08 dated 18.04.2025 received from Commissioner & Secretary to Govt. Haryana, Cooperation Department is forwarded to you with request to give your proposal (if interested) to set up Vita Booth in your Colleges Campus on email snoharyana@gmail.com up to 19.06.2025.

- sd -

State NSS Officer
Directorate of Higher Education, Haryana,
Panchkula

Dated, Panchkula the 13.06.2025

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A copy of the same is forwarded to the followings for information and further necessary action, please:-

1. Commissioner & Secretary to Govt. Haryana, Cooperation Department with reference to their letter no. PS/C&S Coop./2025/08 dated 18.04.2025.
2. Incharge, IT Cell for uploading on web portal.

State NSS Officer

Directorate of Higher Education, Haryana,
Panchkula

Ashima Brar
IAS
आशिमा बराड
मा.प्र.से.

DM (OL)
18/4/25



Commissioner & Secretary to Govt., Haryana,
Cooperation Department.
आयुक्त एवं सचिव, हरियाणा सरकार,
सहकारिता विभाग।

D. O. No. :
अ.स.पत्र क्रमांक P.S./C&S Coop./2025/08

Dated / दिनांक : 18/4/2025

2168 Admm
22.05.2025

Sub: Allotment of Milk Booth Sites to Haryana Dairy Development Cooperative Federation Ltd. (HDDCF).

Dear Sh. Rahul Hooda ji,

Reference is drawn to letter written by Managing Director, HDDCF and consequent reminders thereof for allotment of sites for opening of vita booths.

As you are aware that Haryana Dairy Development Cooperative Federation (HDDCF) is engaged in the procurement, processing, and marketing of milk and milk products under the well-established brand 'VITA'. The product portfolio of VITA includes Pasteurized Full Cream Milk, Standard Milk, Toned Milk, Double Toned Milk, Sweetened Flavoured Milk, A2 Desi Cow Milk, Dahi, Paneer, Mithi Lassi, Namkeen Lassi, Ice Cream, and Sweets such as Kaju Pinni, Milk Cake, Besan Ladoo, and Kheer. These products are widely known and appreciated for their quality and taste across Haryana and the entire Northern region.

VITA milk products are offered at reasonable prices to the consumers which directly contribute to the economic upliftment of farmers who supply milk through Village-level Cooperative Societies. Additionally, the initiative provides self-employment opportunities to individuals managing VITA booths, further promoting rural and urban livelihoods.

It is pertinent to mention that in his Budget Speech, the Hon'ble Chief Minister, Haryana has, announced the opening of 350 new Vita Milk Booths during the financial year 2025-26. In line with this vision, HDDCF is actively coordinating with various Government Departments, Boards, Corporations, Institutions, HSVP, Municipal Corporations, Colleges, Universities, and other agencies to identify feasible locations for setting up these booths.

- In order to facilitate the timely allotment of suitable spaces, it is requested that:
1. A Nodal Officer may kindly be designated at the departmental level to coordinate with HDDCF.
 2. The Nodal Officer may ensure submission of a report regarding already identified 123 feasible sites (copy attached) within 15 days. Additionally new feasible sites may also be explored at the department level.
 3. Identified sites may be allotted to HDDCF for installation of Vita booths as per applicable terms and conditions. Further, it may be ensured that the sites are being allocated on time, in order to comply with the announcements made by Hon'ble CM, Haryana.

Summarizing above, it is requested that suitable sites (minimum area of 4 mtr. x 4 mtr.) may be allotted in city/town areas under your jurisdiction, enabling HDDCF to install Vita booths and provide clean, hygienic, and affordable milk and milk products to the public. Your kind cooperation in this matter will go a long way in supporting farmer welfare and ensuring availability of quality dairy products to the consumers of Haryana.

With best wishes,

Yours sincerely,

Ashi
(Ashima Brar)

No. 2210
Date 18/4/25
Sh. Rahul Hooda, IAS,
Director, Higher Education, Haryana
Sector-5, Panchkula

Office Room No 129, 1st Floor, New Haryana Civil Secretariat, Sector 17, Chandigarh.
कार्यालय कमरा नंबर 129, पहली मंजिल, नया हरियाणा सिविल सचिवालय, सेक्टर 17, चंडीगढ़।
E-mail / ईमेल : acscooperation@gmail.com

Proposed Feasible Sites for Opening of Vita Milk Booth In the premises of Colleges in Haryana

S	Milk Union Name	Name of the College/ Universities Sites	Category of College
1	Ambala	Arya Girls College, Ambala Cantt, Ward 6, AMBALA CANTT MC, Ambala	non- govt. aided Colleges
2	Ambala	Dev Samaj College For Girls, Ambala City, Ward 4, AMBALA CITY MC, Ambala	Self Finance College
3	Ambala	DAV College Naneola, Ambala City, Nanyola, AMBALA I BL, Ambala	non- govt. aided Colleges
4	Ambala	GMN College Ambala Cantt, Ward 4, AMBALA CANTT MC, Ambala	non- govt. aided Colleges
5	Ambala	S.A. Jain PG College, Ambala, Ward 4, AMBALA CITY MC, Ambala	non- govt. aided Colleges
6	Ambala	Sanatan Dharma College, Ambala Cantt	non- govt. aided Colleges
7	Ambala	Sant Mohan Singh Khalsa Labana Girls College, Ambala, Adhol, BARARA BL, Ambala	non- govt. aided Colleges
8	Ambala	Sohan Lal DAV College of Education, Ambala	non- govt. aided Colleges
9	Ambala	Mukand Lal National College, Yamuna Nagar	non- govt. aided Colleges
10	Ambala	DAV College For Girls, Yamunanagar	non- govt. aided Colleges
11	Ambala	Guru Nanak Khalsa College, Ward 9, MC, YamunaNagar	non- govt. aided Colleges
12	Ambala	Hindu Girls College, Jagadhri, Kathwala, JAGADHRI BL, Yamunanagar	non- govt. aided Colleges
13	Ambala	Mukand Lal National College, Radaur, Ward 10, RADAUR MC, Yamunanagar	non- govt. aided Colleges
14	Ambala	Mukand Lal National College, Yamuna Nagar, CHANETI, YAMUNANAGAR MC, Yamunanagar	non- govt. aided Colleges
15	Ambala	GCW Sector-14 Panchkula, Ward 9, PANCHKULA MC, Panchkula	Govt. College
16	Ambala	Shri Mata Mansa Devi Sanskrit GC Panchkula, Ward 1, PANCHKULA MC, Panchkula	Govt. College
17	Ambala	GC Naraingarh, Ward 3, NARAINGARH MC, Ambala	Govt. College
18	Ambala	GC Barwala (PKL), Barwala, BARWALA BL, Panchkula	Govt. College
19	Ambala	GC Raipur Rani, Raipur Rani, RAIPUR RANI BL, Panchkula	Govt. College
20	Ambala	GC Saha, Saha, SAHA BL, Ambala	Govt. College
21	Jind	Govt.College Women ,Safidon	Govt. College
22	Jind	Rajiv Gandhi Sanatan Dharam Commerce & Science College, Narwana	Self Finance College
23	Jind	Govt.College,Tohana, Fatehabad	Govt. College
24	Jind	Shri Durga Mahila Mahavidyalya, Tohana, Fatehabad	Self Finance College
25	Jind	Govt.College for girls,Kalayal, Kaithal	Govt. College
26	Jind	Govt.College,Israna , Panipat	Govt. College
27	Jind	Govt.College,Panipat	Govt. College
28	Jind	Govt.College for Women ,Madlauda, Panipat	Govt. College
29	Jind	PIET NCR College, Samalkha, Panipat	Self Finance College
30	Jind	Govt.College ,Narnaund, Hisar	Govt. College
31	Jind	Dayanand College,Hisar	non- govt. aided Colleges
32	Rohtak	GC Loharu, Sukhdev Singh Ka Bass 65, LOHARU BL, Bhiwani	Govt. College
33	Rohtak	GCW Bawani khara, Bawani Khara Rural, BAWANI KHERA MC, Bhiwani	Govt. College

S. No.	Milk Union Name	Name of the College/ Universities Sites	Category of College
34	Rohtak	GCW Loharu, Ward 5, LOHARU MC, Bhiwani	Govt. College
35	Rohtak	Adarsh Mahila Mahavidyalaya, Bhiwani, Bhiwani Jonpal, BHIWANI MC, Bhiwani	non- govt. aided Colleges
36	Rohtak	KM College of Education, Bhiwani, Ward 29, BHIWANI MC, Bhiwani	non- govt. aided Colleges
37	Rohtak	Apeejay Saraswati P.G. College for Girls, Bhiwani, Ward 5, CHARKHI DADRI MC, Charkhidadri	non- govt. aided Colleges
38	Rohtak	Janta Vidya Mandir Ganpat Rai Rasiwasia College, Charkhi Dadri, Dadri, CHARKHI DADRI MC, Charkhidadri	non- govt. aided Colleges
39	Rohtak	Mahila Mahavidyalaya, Jhojhu Kalan, Jhojhu Kalan, JHOJHU BL, Charkhidadri	non- govt. aided Colleges
40	Rohtak	Saraswati College of Education, CharkhiDadri, Charkhi Dadri - Jhajjar Rd, Charkhi Dadri	non- govt. aided Colleges
41	Rohtak	GC Badli, Badli, BADLI BL, Jhajjar	Govt. College
42	Rohtak	GC Dubaldhan, Dubaldhan Ghikan, BERI BL, Jhajjar	Govt. College
43	Rohtak	GC Jhajjar, Ward 5, JHAJJAR MC, Jhajjar	Govt. College
44	Rohtak	GCW Bahadurgarh, Ward 13, BAHADURGARH M CL, Jhajjar	Govt. College
45	Rohtak	Maharaja Agrasen P.G. College for Women, Ward 6, JHAJJAR MC, Jhajjar	non- govt. aided Colleges
46	Rohtak	Vaish Arya Kanya Mahavidyalaya Bahadurgarh Ward 5, BAHADURGARH M CL, Jhajjar	non- govt. aided Colleges
47	Rohtak	GC Kanina Ward 1, KANINA MC, Mahendergarh	Govt. College
48	Rohtak	GC Mahendergarh Ward 11, MAHENDRAGARH MC, Mahendergarh	Govt. College
49	Rohtak	GC Nangal Chaudhary Nagal Chaudhry, NANGAL CHOUDHARY MC, Mahendergarh	Govt. College
50	Rohtak	GCW Mahendergarh Ward 13, MAHENDRAGARH MC, Mahendergarh	Govt. College
51	Rohtak	GCW Nangal Choudhary Ward 4, NANGAL CHOUDHARY MC, Mahendergarh	Govt. College
52	Rohtak	GCW Narnaul Ward 22, NARNAUL MC, Mahendergarh	Govt. College
53	Rohtak	Yaduvanshi Degree College, Narnaul Ward 8, NARNAUL MC, Mahendergarh	Self Finance College
54	Rohtak	GC Jatulsana, JATUSANA BL, Rewari	Govt. College
55	Rohtak	GC Kanwali, DAHINA BL, Rewari	Govt. College
56	Rohtak	GC Nahar, NAHAR BL, Rewari	Govt. College
57	Rohtak	GC Rewari Ward 15, REWARI MC, Rewari	Govt. College
58	Rohtak	Ahir College, Rewari Ward 23, REWARI MC, Rewari	non- govt. aided Colleges
59	Rohtak	DAV Girls College, Kosli, NAHAR BL, Rewari	non- govt. aided Colleges
60	Rohtak	Kishan Lal Public College, Rewari Ward 6, REWARI MC, Rewari	non- govt. aided Colleges
61	Rohtak	Rao Birender Singh College of Education, Rewari Qutubpur, Rampura, Rewari	non- govt. aided Colleges
62	Rohtak	RDS Public Girls College, Rewari Ward 6, REWARI MC, Rewari	non- govt. aided Colleges
63	Rohtak	GC Jasia, ROHTAK BL, Rohtak	Govt. College
64	Rohtak	GCW Sampia Ward 99, SAMPLA MC, Rohtak	Govt. College
65	Rohtak	AI Jat H.M. College, Rohtak Ward 9, ROHTAK MC, Rohtak	non- govt. aided Colleges
66	Rohtak	Chhotu Ram College of Education, Rohtak Model Town, Rohtak	non- govt. aided Colleges
67	Rohtak	G.B College of Education, Rohtak Ward 2, ROHTAK MC, Rohtak	non- govt. aided Colleges

No	Milk Union Name	Name of the College/ Universities Sites	Category of College
68	Rohtak	Gaur Brahman Degree College, Rohtak Ward 2, ROHTAK MC, Rohtak	non- govt. aided Colleges
69	Rohtak	Maharani Kishori Jai Kanya Mahavidyalaya, Rohtak Ward 8, ROHTAK MC, Rohtak	non- govt. aided Colleges
70	Rohtak	Sak College Kalanbur Jindran, KALANBUR BL, Rohtak	non- govt. aided Colleges
71	Rohtak	Vaish College of Education, Rohtak Ward 18, ROHTAK MC, Rohtak	non- govt. aided Colleges
72	Rohtak	Vaish College, Rohtak Ward 17, ROHTAK MC, Rohtak	non- govt. aided Colleges
73	Rohtak	Vaish Mahila Mahavidyalaya, Rohtak Ward 12, ROHTAK MC, Rohtak	non- govt. aided Colleges
74	Rohtak	Saini (Co-Edu) College, Rohtak Ward 7, ROHTAK MC, Rohtak	non- govt. aided Colleges
75	Rohtak	GC Barota Barota, GOHANA BL, Sonapat	Self Finance College
76	Rohtak	GC Jakhauli Sonipat	Govt. College
77	Rohtak	GCG Sonipat Ward 4, SONIPAT MC, Sonipat	Govt. College
78	Rohtak	GCW Murthal Murthal Khas, MURTHAL BL, Sonipat	Govt. College
79	Rohtak	CRA College, Sonipat Ward 16, SONIPAT MC, Sonipat	Govt. College
80	Rohtak	GVM Girls College, Sonipat Ward 5, SONIPAT MC, Sonipat	non- govt. aided Colleges
81	Rohtak	Hindu College, Sonipat Ward 1, SONIPAT MC, Sonipat	non- govt. aided Colleges
82	Rohtak	Kanya Mahavidyalaya Kharkhoda, KHARKHODA, KHARKHODA MC, Sonipat	non- govt. aided Colleges
83	Rohtak	Tika Ram College of Education, Sonipat, Tika Ram Road, Sonipat, West Ram Nagar, Sonipat	non- govt. aided Colleges
84	Rohtak	Tika Ram Girls College, Sonipat, Ward 17, SONIPAT MC, Sonipat	non- govt. aided Colleges
85	Rohtak	IITM College of Science, Art and Commerce, Murthal, G.T Karnal Road, Murthal, Sonipat	Self Finance College
86	Rohtak	South Point Degree College, Sonipat, Bagru, SONIPAT BL, Sonipat	Self Finance College
87	Ballabgarh	GC Sidhrawali, Sidhrawali, PATAUDI BL, Gurugram	Govt. College
88	Ballabgarh	GCG Manesar, Manesar, MANESAR MC, Gurugram	Govt. College
89	Ballabgarh	GCG Sector-52, Gurugram, Ward 31, GURGAON MC, Gurugram	Govt. College
90	Ballabgarh	GCW Sector-14 Gurugram, Ward 19, GURGAON MC, Gurugram	Govt. College
91	Ballabgarh	GC Ferozepur Jhirka, Ward 10, FEROZEPUR JHIRKA MC, Nuh	Govt. College
92	Ballabgarh	GC Hodal, Ward 1, HODAL MC, Palwal	Govt. College
93	Ballabgarh	GCG Mandkola, Mandkola, HATHIN BL, Palwal	Govt. College
94	Ballabgarh	DAV Centenary College, Faridabad, Ward 16, FARIDABAD MC, Faridabad	non- govt. aided Colleges
95	Ballabgarh	KL Mehta Dayanand College for Women, Faridabad, Ward 15, FARIDABAD MC, Faridabad	non- govt. aided Colleges
96	Ballabgarh	N B G S M College, Gurugram, Ward 14, SOHNA MC, Gurugram	non- govt. aided Colleges
97	Ballabgarh	Rao Lal Singh College of Education, Gurugram, Sidhrawali, PATAUDI BL, Gurugram	non- govt. aided Colleges
98	Ballabgarh	Saraswati Mahila Mahavidyalaya, Palwal, Ward 25, PALWAL MC, Palwal	non- govt. aided Colleges
99	Ballabgarh	St peter's College, Faridabad, Ward 28, FARIDABAD MC, Faridabad	Self Finance College
100	Ballabgarh	D P G Degree College, Tikli, GURGAON BL, Gurugram	Self Finance College
101	Ballabgarh	Indian School of Hospitality, Shikhopur, Sec-83 Gurugram, Kherki, GURGAON MC, Gurugram	Self Finance College

No.	Milk Union Name	Name of the College/ Universities Sites	Category of College
102	Ballabgarh	JK Business School (Degree College), Bhondsi, GURGAON MC, Gurugram	Self Finance College
103	Ballabgarh	Suraj Degree College, Sector-75, Gurugram, Darbaripur, GURGAON MC, Gurugram	Self Finance College
104	Ballabgarh	NGF Degree College Patwal, Aurangabad, HODAL BL, Patwal	Self Finance College
105	Kurukshetra	Dr. B.R. Ambedkar GC, Kaithal	Govt. College
106	Kurukshetra	Pl. C.L.S. Govt. College, Karnal	Govt. College
107	Kurukshetra	R.K.S.D.(PG) College, Kaithal	Govt. College
108	Kurukshetra	Dyal Singh College, Karnal	non- govt. aided Colleges
109	Kurukshetra	Guru Nanak Khalsa College, Karnal	non- govt. aided Colleges
110	Kurukshetra	KVA DAV College for Women, Karnal	non- govt. aided Colleges
111	Kurukshetra	Arya Kanya Mahavidyalaya, Shahabad Markanda, Kurukshetra	non- govt. aided Colleges
112	Kurukshetra	DAV College, Pehowa, Kurukshetra	non- govt. aided Colleges
113	Kurukshetra	Indira Gandhi National College, Ladwa, Kurukshetra	non- govt. aided Colleges
114	Kurukshetra	Markanda National College, Shahabad Markanda, Kurukshetra	non- govt. aided Colleges
115	Kurukshetra	SNRL Jairam Girls College, Lohar Majra, Kurukshetra	non- govt. aided Colleges
116	Kurukshetra	Jat College, kaithal	Self Finance College
117	Kurukshetra	Manish Papneja Memorial SD Girls college, Ismailabad, Kurukshetra	Self Finance College
118	Sirsa	Janta Girls PG College Ellenabad	Self Finance College
119	Sirsa	Mata Harkl Devi College(for Women) Odhan	Self Finance College
120	Sirsa	Shah Satnam Ji Girls College Sirsa	Self Finance College
121	Sirsa	Shah Satnam Ji PG Boys College Sirsa	Self Finance College
122	Sirsa	GC Adampur, Hisar	Govt. College
123	Sirsa	M.M.College, Fatehabad	non- govt. aided Colleges