

To

**All Principals of Govt. Colleges of Haryana  
(Having NSS Units)**

Memo No.15/12-2022 NSS (1)

Date, Panchkula - 22/12/2022

**Subject:- Adoption of villages/slums by Govt. Colleges under UBA (Unnat Bharat Abhiyan).**

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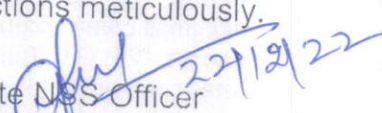
I am directed to invite your attention on the subject cited above. The Vision of Unnat Bharat Abhiyan is to enable Higher Educational Institutions (HEIs) to work with the rural people and identify the challenges they face and come up with solutions for their sustainable growth.

UBA was initially launched by Ministry of Human Resource Development (MHRD) in 2014 and later, Unnat Bharat Abhiyan 2.0 was launched on April 25, 2018.

- Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development process by leveraging knowledge
- The scheme intends to link Higher Educational Institutions with at least 5 villages to uplift their social and economic conditions
- Across the country there are over 13000 villages which have been adopted by 2000+ Institutes, till date
- The technological interventions under the UBA cover different subject broadly categorized as follows;
  - Sustainable agriculture
  - Water resource management
  - Artisans, industries and livelihood
  - Basic amenities (infrastructure & services)
  - Rural energy system

Therefore, all Principals of the Government Colleges having NSS units are directed to adopt nearby 5 villages and one or two slums in urban areas. NSS units will conduct at least one activity in a village /slum every month as mentioned in the preceding paragraphs and upload on the official online portal of the State NSS cell. Unit will also send the report of the activities on mail id [snoharyana@gmail.com](mailto:snoharyana@gmail.com) every month. Kindly add the information of adopted villages/slums on college website also.

Please ensure the compliance of these instructions meticulously.

  
State NSS Officer  
O/o Directorate of Higher Education  
Haryana, Panchkula  
Reema

Endst. No.- Even

Dated, Panchkula - 22/12/2022

please:-

1. PS/PSHE.
- ✓ 2. In-charge, IT Cell, O/o DHE Haryana to upload on the departmental website.

  
State NSS Office  
O/o Directorate of Higher Education  
Haryana, Panchkula