

From

Director, Higher Education
Panchkula, Haryana

To

The Principals of Government Colleges (as per list attached)
Haryana

Memo No 29/6-2018 Co (1)

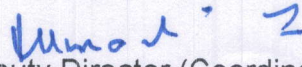
Date: 10th January, 2020

Subject: Shortlisting for Annual Startup Competition – Startup Pratyogita (SUPRATI) presentation date finalized.

Kindly refer to subject cited above and letter no. 2932 Co (1) dated 13.06.2019, regarding launch of Annual Startup Competition – Startup Pratyogita (SUPRATI) in 31 Centers of Excellence to motivate startup culture in state. The Department has received 22 proposals from the colleges including your college. For final selection department has constituted a panel to review and shortlisted top 05 startup ideas.

Hence it is requested to send the startup proposal teams along with their mentors for detailed presentation of their ideas on 24th January 2020, at Siksha Sadan, Sector 5 Panchkula, Haryana, at 11 AM onwards. The teams are requested to prepare the presentation as per appendix 1 attached. Each team will be given a time slot of 10 -15 mins for their presentation. For any clarification, you are requested to be in touch with following associates:

1. Mr. Atul Uniyal, Consultant- 8847252045
2. Mr. Ankit Bhardwaj, Consultant- 9876989516


Deputy Director (Coordination)
For Director Higher Education,
Haryana.

Copy to the following for necessary action:

1. PS to PSHE for information of Principal Secretary Higher Education, Haryana.
2. PS to DHE for information of Director Higher Education, Haryana.

Appendix 1: Presentation format

Participating individuals/teams will prepare Presentation (in PowerPoint) in the following format:

1. A PowerPoint presentation, should include,
 - a. Introduction to Business Idea or Concept
 - b. Key Product(s) and or Service(s)
 - c. Size of the business opportunity (in INR)
 - d. Target market, potential clients/customers
 - e. Unique Value Proposition or Competitive advantage
 - f. Competitor analysis and Barriers to entry
 - g. The one year plan – launch, production, operations, go-to-market, customer acquisition, distribution and servicing
 - h. Financial model
 - i. Capital structure
 - ii. Cost analysis (prediction for first 3 years)
 - iii. Revenue (prediction for first 3 years)
 - iv. Estimated year of break even profitability
 - v. Funding requirements
 - i. Team, Advisors, Investors
 - j. The Social Mission (if any)
2. An Executive Summary (in PDF format) of maximum 10 pages covering the Business Plan in detail
3. Scanned Signature of team leader and team players
4. Other documents such as innovation, proof of works, images etc. (if available) in a single PDF document.

List of Colleges:

24/1/2020

1.	DGC, Gurugram	Gurugram
2.	Govt. College for Girls Hisar	Hisar
3.	Govt. College, Ambala Cantt.	Ambala
4.	Govt. College, Bahadurgarh	Jhajjar
5.	Govt. College, Bhiwani	Bhiwani
6.	Govt. College for Women, Bhiwani	Bhiwani
7.	Govt. College sector 1, Panchkula	Panchkula
8.	Govt. College for Women, Rohtak	Rohtak
9.	Govt. National College, Sirsa	Sirsa
10.	Govt. College, Tauru	Nuh
11.	Govt. College for Women, Faridabad	Faridabad