

From

Principal Secretary to Government Haryana,  
Department of Higher Education.

To

1. The Vice Chancellors of State Universities (List attached)
2. The Vice Chancellors of Private Universities (List attached)
3. All Principals of Self Financing Colleges in the State. (List attached)
4. All Principals of Government Aided Colleges in the State. (List attached)

Memo. No. 27/36-2017 CO (2)  
Dated 09.02.2018

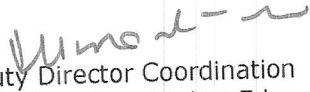
**Subject:- Regarding Placement Fairs.**

Kindly refer to the subject cited above.

I have been directed to say that the State Government is putting strong efforts on generating employment opportunities for the Students studying in Universities and Colleges in the State. The State has achieved remarkable progress in Higher Education sector and is providing quality education to its students, yet the majority of our students are unable to get better job opportunities in various National/Multi-National companies in private sector. Lack of information amongst students, lack of exposure to opportunities and lack of motivation to attend campus drives have been identified as major reasons for the limited job opportunities in the private sector jobs. The Department of Higher Education is taking various initiatives to overcome these shortcomings by working closely with the Industry Associations and Consultants to augment placement opportunities for students in Haryana across select degrees in accordance with the conditions to raise the employability of students.

I have been directed to request you to launch placement drives in your Universities and Colleges and organize Job Melas on the campuses. Kindly share the dates of event of Job Mela to be organized in your institution immediately and display the same on your websites and the web portal of the Department of Higher Education. Action Taken Report may kindly be sent to this office within a week.

This may be treated as the **MOST URGENT and may be given TOP priority.**

  
Deputy Director Coordination  
for Principal Secretary Higher Education,  
Haryana, Panchkula