

From

Director General Higher Education, Haryana,
Siksha Sadan, Sector-5, Panchkula

To

1. The Principals of All Self-Financing Degree Colleges in the State.

Memo No. 1/10-2020 Co (1)

Dated, Panchkula 31.07.2020

Sub: Appointment of Nodal Officer from each college to work under the Harit Haryana Abhiyan, Unnat Haryana Abhiyan

Kindly refer to the subject cited above.

Haryana is one of the states with the least forest cover in the country, owing to the fact that it is predominantly an agricultural state with about 81% of its area under agriculture, and only 6.8% of its area under forest and tree cover. To lease a new life to the depleting forest and tree cover in the state through spirited and informed student interventions, the Department of Higher Education, Haryana has sought to launch the Harit Haryana Abhiyan under its ambitious Unnat Haryana Abhiyan.

The goal of Harit Haryana Abhiyan is to plant 25 lakh saplings in the State by engaging students from the state's higher education institutions. Through this initiative, the Department aims not only to preserve and increase the forest and tree cover in the state for conserving biodiversity, but also to sensitize our students about their responsibilities towards the state, society and the environment.

Under the Harit Haryana Abhiyan, saplings will be made available to all students at village level through the Forest Department, Haryana. You are also encouraged to procure saplings through your own efforts to ensure plantation of the maximum number of saplings. A mobile application enabled with a Geo-tagging feature shall be made available to the students to upload a picture of their saplings, which shall help in locating the coordinates of the plants. An online awareness campaign shall also be launched to appeal to the students to participate in the campaign, to sensitize them towards the cause, and, to appeal to their good nature to contribute towards the conservation and protection of the environment. The details of the above mentioned (Geo-tagging mobile app and availability of saplings) shall be shared with the college at a later date.

Further **A Vriksha-bandhan Campaign** is being launched under the Harit Haryana Abhiyan by the **Hon'ble Chief Minister, Sh. Manohar Lal**, on the auspicious occasion of **Rakshabandhan on 3 August, 2020**.

To take this initiative forward and to facilitate its successful implementation, support and coordination of all higher education institutions of the state with the Directorate is required. It is advised that all Principals depute one Nodal Officer and a team reporting to her/him, to lead the task at hand on college level. The Nodal Officer shall be responsible for constituting and coordinating a team of professors / faculty members, and appoint them to various classes and sections. Minimum

responsibility of one class/section must be ensured to each faculty member in such a manner that all classes/sections are covered.

The Harit Haryana Team for each college shall also be required to maintain proper information and data of their operations, in the prescribed format (as follows).

| Name of Faculty | Contact Number | E-mail Address | Assigned Class/Section | Number of Students in the Assigned Class/Section |
|-----------------|----------------|----------------|------------------------|--|
|-----------------|----------------|----------------|------------------------|--|

The faculty members must inform all students about the Harit Haryana Abhiyan as well as encourage them to actively participate in the initiative via WhatsApp Groups. To ensure participation of the students who do not have access to good internet facilities or WhatsApp, such students should be contacted through calls. Proper information is to be passed on to the students well in advance about the initiative along with the process which is going to be followed.

The details of the Nodal Officer so appointed by the college must be shared via the Google Form Link attached herewith. The information must reach the Directorate via the prescribed means latest by 12:00 PM on 01 August, 2020.

Google Form Link:

https://docs.google.com/forms/d/1b75hJ4DdL2OSSc1C8UF2joefilj0JL9gWcW_H2jQq_4/edit

Krsh

Project Officer Unnat Haryana Abhiyan
for Director General Higher Education,
Haryana, Panchkula

Endst No. : Even

Dated Panchkula the 31.07.2020