

TO BE SUBSTITUTED BEARING THE SAME NUMBER AND DATE

From

Director General Higher Education, Haryana,
Shiksha Sadan, Sector-5, Panchkula.

To

1. The Registrars of All State and Private Universities in the State.
2. The Principals of All Govt. Colleges in the State.
3. The Principals of All Aided Colleges in the State.
4. The Principals of All Self Financing Colleges in the State.

Memo No. DHE-010009/73/2020-DD-Coordination-DHE
Dated Panchkula, the 19.6.2020

Subject: Ensuring robust student and staff participation in the International Day of Yoga, 2020.

The world will celebrate the International Day of Yoga for the 6th year now, on this 21st June 2020. While every year, the celebrations are dotted with mass gatherings and with a festive fervor, the theme of this year has aptly been kept as 'Yoga at home and yoga with family', given the current pandemic situation at hand. Thus, giving a fillip to participation, and keeping a tab on participants in this nuanced scenario is a challenge in itself.

In order to incentivize participation with gusto, and in a bid to popularize the practice of yoga among students of the state, the Department of Higher Education Haryana has initiated the **#HarGharYoga campaign** to be run on its social media platforms.

Under this campaign, students will be encouraged to join the IDY Yoga Exercise on 21st morning, and **20 lucky participating students** will be awarded **Rs. 5,000 each**, by a draw of lots for all eligible candidates.

All college principals are requested to encourage students and staff to participate in the International Day of Yoga celebrations. The college with the maximum participation will also be acknowledged by getting an **International Day of Yoga 2020 Award**, accompanied by a cash prize of **Rs. 21,000**. The colleges will be judged on two parameters – absolute number participation, and percentage of student strength participation, with each component getting equal weightage.

Please ensure a minimum of 50 students' participation from your college, and share the details of those students with the Department.

The procedure for student participation will be in the manner explained below:

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Step 01. Register on the Toll-Free Registration Number by giving a missed call on 7419444449, before 04:00 am on 21 June 2020.

Step 02. Fill in your details on the HarGhar Yoga Portal, including your College's Name, your College Roll Number, class (stream and year).

Step 03. Upload picture(s) of yourself doing yoga at home, or yoga with your family, on the HarGhar Yoga Portal. Such photographs must also contain a picture of the Department's live yoga broadcast session on its official Facebook and Youtube account, with you in the frame of the photo.

Step 04. Once the participant completes these steps, the portal will generate for him/her an IDY Participation Badge for the year. The final step is to share this badge on any of his/her social media handles, with the hashtags #HarGharYoga and #YogaAtHome, and tagging the Department's page(s).

Of the participants that complete all these steps, 20 lucky participants will be given Rs. 5,000 cash prize each by drawing lots, after due verification of their student status.

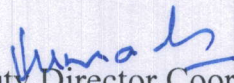
Additional Terms and Conditions for HarGhar Yoga competition 2020:

For Individual Category:

1. The participant must be a student of a Higher Education Institute (recognized college or university – Government, Government Funded, or Private). He must have filled in correct college name and details on the Portal.
2. Before distribution of prize money, if it is found that the details of the student entered do not match documents or are faulty, the Department reserves the right to cancel the prize allocated, and give it to someone else.
3. The participant must have completed all the requisite steps to be considered eligible for the prize amount.
4. The picture(s) taken must be clear, and decent.
5. The badge post shared on social media should not be shared with a caption that is distasteful or hurts the sentiments of anybody.

For College Category:

1. For the purpose of the award, only those participants will be considered which have completed all the necessary steps. Any claim of participation, other than the registration>portal>social-media channel as prescribed by the Department will not be entertained.


Deputy Director Coordination
for Director General Higher Education,
Haryana, Panchkula